



II Workshop Internacional  
BIOGRAFÍAS PARA EL ESTUDIO DE OBJETOS  
EDUCATIVOS  
APROXIMACIONES METODOLÓGICAS

BIOGRAPHIES FOR THE STUDY OF TECHING  
OBJECTS METHODOLOGICAL APPROACHES

Murcia, 17 y 18 de octubre de 2024

## Biografías para el estudio de los objetos educativos: aproximaciones metodológicas

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### BIOGRAFÍAS PARA EL ESTUDIO DE OBJETOS EDUCATIVOS APROXIMACIONES METODOLÓGICAS

ISBN: 978-84-09-65898-5

Depósito Legal:

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Historia Enseñanza y Difusión de la Biología

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## PROGRAMA

JUEVES 17 DE OCTUBRE

Mañana. Facultad de Educación. Universidad de Murcia

8:30-9:00 – *Entrega de Documentación*

9:00-9:30 – *Presentación de Workshop*

D. **Antonio Viñao**. Universidad de Murcia

M<sup>a</sup> **José Martínez**. Universidad de Murcia

TOH. Presentación y retos de un grupo de investigación internacional

9:30-11:00 – *Sesión I*

*Choosing the “good path”. Biography of an Educational Tool for Anti-alcohol Propaganda and the Education of the Good Citizen, between Germany, England, France and Italy (1800-1900)*

**Marta Brunelli**. University of Macerata.

*Un objeto que define un tipo de escuela: la “señal” y la escuela tradicional*

**Pauli Dávila Balseira, Luis M. Naya Garmendia**. Universidad del País Vasco-Euskal Herriko Unibertsitatea

*História da Educação e uniformes escolares no Brasil do Século XX: Higiene, Moral e o Controle Social nas Instituições Públicas*

**Marcus Levy Bencostta**. Universidade Federal do Paraná (Brasil)

*Para a música, para o brincar, para o vestir: objetos requisitados e sua dimensão didática nos jardins de infância de Brasília (1960-1970)*

**Etienne Baldez Louzada Barbosa**. Universidade de Brasília (UNB) – Brasil

11:00 - 11:30 - *Coffe Break*

11:30-12:00 - *Visita a la Exposición*

**Lucía Amorós y José Pedro Marín**

*Los catálogos de Material de Enseñanza a través de la colección CEME*

CEME. Facultad de Educación.

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12:00-13:30 – *Sesión II*

*Storia di un sussidio didattico dalle molte vite: le filmine educative*

**Fabio Targhetta.** Università degli Studi di Macerata

*Notas biográficas de la imagen como objeto educativo en España (1824-2024)*

**Lucía Amorós-Poveda.** Universidad de Murcia - Universidad Internacional de La Rioja

*L'alfabetiere mobile illustrato di Vera Cottarelli Gaiba ed i processi d'innovazione didattica e metodologica dal ventennio fascista ai primi decenni dell'Italia repubblicana.*

**Alberto Barausse, Florindo Palladino.** Università degli Studi del Molise

13:30 – 15:00 - *Comida*

**Tarde. Facultad de Biología. Universidad de Murcia**

15:30-16:45 – *Sesión III*

*Intelligenza Artificiale e Metodi di indagine sugli oggetti didattici: il Large Language Model e la sperimentazione sui cataloghi didattici Paravia*

**Florindo Palladino, Alberto Barausse.** Università degli Studi del Molise

*Il catalogo commerciale degli oggetti didattici come fonte per la loro biografia*

**Giulia Lombardo, Francesca Davida Pizzigoni.** Università degli studi di Torino

*Experiências (re)inventadas: carteiras americanas em circulação no Paraná, Brasil (fins do século XIX e meados do XX).*

**Gizele de Souza.** UFPR - Universidade Federal do Paraná

*I giochi didattici in Italia nel XIX secolo fra copie e produzioni locale*

**Ilaria Mattioni.** Università degli Studi di Torino

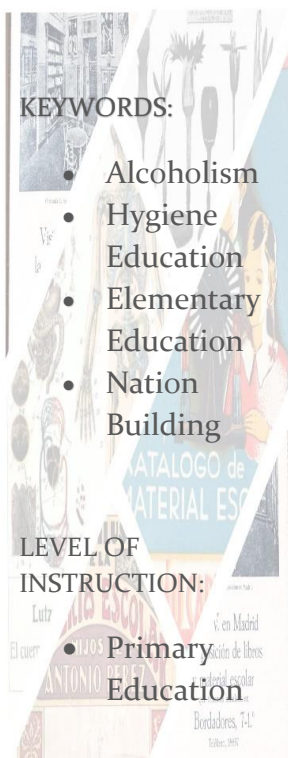
16:45- 17:30 - *Visita al Museo Loustau. Facultad de Biología*

**Manuel Acosta Echevarría, Manuel Ramón García-Garre y José Pedro Marín Murcia**

17:30 – 18:00 *Coffe Break*

CHOOSING THE “GOOD PATH”. BIOGRAPHY OF AN EDUCATIONAL TOOL FOR ANTI-ALCOHOL PROPAGANDA AND THE EDUCATION OF THE GOOD CITIZEN, BETWEEN GERMANY, ENGLAND, FRANCE AND ITALY (1800-1900)

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The essay reconstructs the biography of an educational object, a chromolithographic print for the prevention of alcoholism among young people titled *Die Zwei Wege* (“The Two Paths”), which the German painter and lithographer Fridolin Leiber (1843-1912) realized around 1890-1900.

Of this first item, which is well known in Germany, different but rare editions have been identified which, after been translated into other languages, had been earmarked for distribution in England, France, and Italy (*Le due vie*). This research therefore has the objective of retracing the biography of this educational object considering the larger social, cultural, and political context. Indeed, the period of the print's creation and distribution was marked by the emergence of an international campaign against alcoholism, which had its origins in the early North American and Anglo-Saxon Temperance Movements.

It is well documented that alcoholism emerged alongside the transition from agrarian to industrial society, particularly affecting the masses of blue-collar urbanites who spent their few hours free from work among dive bars and taverns. In the same years, the anti-alcohol leagues implemented a series of actions which led – among other things – to the school becoming the primary setting for implementing targeted educational initiatives with the objective of preventing alcohol consumption among younger generations and within their families. In order to achieve this objective, a variety of educational materials promoting anti-alcoholism were produced for schools in different countries. These included wall posters, exercise books, school hygiene manuals and reading books. In this context, the mentioned chromolithographic print will be examined not only in relation to the German-made original,



but also in comparison to a multitude of similar educational objects produced and marketed by Italian and foreign school industries. After retracing the history of the author and producer of the print, a subsequent analysis will be conducted on the material characteristics of the object, taking into consideration the production technologies available at the time of its manufacture. A final consideration will be conducted on the issue of copyright and the controversies that often accompanied the production of graphic materials and their reproduction, whether authorised or not, by other publishers.

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