



Intercultural Education Strategies
Edited by: Rosita Deluigi
Adéla Machová
Flavia Stara





MEDIA, ART AND DESIGN. INTERCULTURAL EDUCATION STRATEGIES

Edited by: Rosita Deluigi, Adéla Machová, Flavia Stara

Macerata / Ústí nad Labem, 2021
DOI Nr. 10.5281/zenodo.5621335

© Faculty of Art and Design at Jan Evangelista Purkyně
University in Ústí nad Labem & University of Macerata, 2021
print version: ISBN 978-80-7561-309-7
(Univerzita J. E. Purkyně, Ústí nad Labem)
e-book version: **ISBN 978-80-7561-317-2**
(Univerzita J. E. Purkyně, Ústí nad Labem)

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SUMMARY

The monograph “Media, Art and Design. Intercultural Education Strategies” is conceived as a means for a deeper understanding of the knowledge and use of visual languages. Grounded in intercultural and interdisciplinary theories, the book portrays interactions carried out during research mobility as well as implemented at regional levels both in European and Kenyan contexts in the TICASS project.

The aim is to provide an educational recommendation for studies in the fields of media and art and design, share an analysis of the international background of visual studies, and to start a path to an interdisciplinary discussion leading toward the empowerment of critical skills both in the use of visual languages and in the designing of educational methods. The book is the result of a research process on the phenomenology of visual studies, as well as a resource for their usage in all domains of education.

The theoretical and practical parts of book are allowing the reader to validate its contents in view of new projections in the use and interpretations of visual languages. The monograph introduces some educational strategies to experience visual languages within the intercultural social contexts. Clusters of images, collected and analysed according to the reference paradigms developed by the Lasswell and Lester theory, are availed calling the attention on participatory strategies and actions.

In support to the theoretical dimension and educational recommendations, the book contains the specific sections of the best practices – implemented in the courses of the project or as the special activities during the project– involving children, young people and adults within the countries participating in the project. The theoretical-practical actions produced some educational recommendations oriented to encourage a greater competence in different professional fields dealing with visuality: in the artistic domains, in education (from kindergarten to university level), in culture and communication.

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The texts published in this publication has been created as a part of the project TICASS – Technologies of Imagining in Communication, Art and Social Sciences. This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement NO 734602.

www.ticass.eu

MEDIA, ART AND DESIGN. INTERCULTURAL EDUCATION STRATEGIES

Edited by: Rosita Deluigi, Adéla Machová, Flavia Stara

Series Monographs

Academic Reviewers: Jana Jiroutová, Stephen Muoki, Dagmar Myšáková

Managing Editors: Rosita Deluigi, Adéla Machová, Flavia Stara

Language Proofreading: Martin Holland

Authors of Texts: Aleksandra Lukaszewicz Alcaraz, Jessica Canestrari, Giuseppe Capriotti, Francesca Casamassima, Isabella Crespi, Miriam Cuccu, Rosita Deluigi, Kateřina Dytrtová, Daniel Hanzlík, Aleš Loziak, Adéla Machová, Ilenia Marino, Francesca Mondin, Pavel Mrkus, Maria Luisa Ricci, Laura Salvatori, Marta Scocco, Flavia Stara, Zdeněk Svejkovský, Marek Urban, Monika Zawadzki

Picture Sources: Archives of Authors, Aleš Loziak (photo inside of cover)

Graphic Design and Typesetting: Kateřina Javůrková

Number of Copies: 200

Pages: 164

First Edition

Printing: Typodesign s.r.o.

Published by Faculty of Art and Design at Jan Evangelista Purkyně University in Ústí nad Labem in co-operation with the University of Macerata.

Pasteurova 9, Ústí nad Labem

www.fud.ujep.cz

DOI Nr. 10.5281/zenodo.5621335

print version

ISBN 978-80-7561-309-7 (Univerzita J. E. Purkyně, Ústí nad Labem)

e-book version

ISBN 978-80-7561-317-2 (Univerzita J. E. Purkyně, Ústí nad Labem)



UNIVERZITA J. E. PURKYNĚ V ÚSTÍ NAD LABEM





ISBN 978-80-7561-309-7

