



Managing Sustainable Growth

Proceedings of the Joint International Conference Organised by

- University of Primorska, Faculty of Management, Slovenia
- Eastern European Economics, USA, and
- Society for the Study of Emerging Markets, USA

Portorož, Slovenia, 28–30 May 2015

MIC 2015: Managing Sustainable Growth

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Foreword

The traditional Management International Conference (MIC) was organized in Portorož, Slovenia, in co-operation of University of Primorska, Faculty of Management, (Slovenia), Eastern European Economics (USA), and Society for the Study of Emerging Markets (USA).

The focus of the conference was Managing Sustainable Growth. In this view the conference aimed to analyse various aspects of sustainable economic growth and development and to offer researchers and professionals the opportunity to discuss the most demanding other issues of sustainability. The conference was carried out in three tracks:

- MIC Track (traditional Management International Conference, organised by University of Primorska, Faculty of Management)
- Economics Track (organised by Eastern European Economics)
- Finance Track (organised by Society for the Study of Emerging Markets)

We would like to extend a sincere thank to all the participants and presenters for their contributions and participation. This year, we received 157 submissions and selected the best 129 papers from authors from 29 countries, and the total number of participants reached 200 (together with panel discussions and workshops). All abstracts of papers were included in the Book of Abstracts, ready for the conference. After the conference authors were invited to submit full papers to the supporting journals (*Borsa Istanbul Review*, *Comparative Economic Studies*, *Eastern European Economics*, *Economic Systems*, *Emerging Markets Finance and Trade*, *International Journal of Sustainable Economy, Management, and Managing Global Transitions*) or to the Conference Proceedings. In the Conference Proceedings authors submitted 38 papers. We use this opportunity to thank all the reviewers for doing a great job in reviewing all full papers and for their precious time.

Special thanks go to the keynote speaker, Prof. Dr. Dean Fantazzini from Moscow School of Economics, Moscow State University, Russian Federation.

We would also like to thank:

- the participants of the panel discussion on COMPETE project 'Mark up in Food Value Chains' which was based on research project supported by the European Commission's Seventh Framework Programme,
- the participants of the workshop 'Innovative and Creative Ways to Enhance Teaching and Learning' which was based on learning techniques that have been developed by members of the international MirandaNet Fellowship,
- the editors of the supporting journals, and
- to PhD students who participated at the Doctoral Students' Workshop.

Last but not least, we extend our sincere thanks to everybody who participated in the programme boards and organisation of the MIC 2015.

Dr. Suzana Laporšek

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Sorting Through Waste Management Literature: A Text Mining Approach to a Literature Review

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Abstract. With sustainability and management of waste as focus of multiple disciplines, there is still a considerable gap in the academic literature in regard to the definition of “waste management”. The present research addresses the issue of a substantial lack of an acceptable interdisciplinary definition of waste management by means of synthesizing existing literature on the matter and identifying the most recurrent and relevant waste management concepts by applying the method of text mining. The results allow gaining a deeper understanding of (1) the typical concepts of each scientific discipline that studies waste management, (2) cross-disciplinary concept differences and similarities, and (3) the concept networks that can become potential building blocks of the waste management studies definition. Finally, a number of future research directions and propositions are suggested.

Keywords: waste management, literature review, text mining, network analysis.

1 Introduction

“Garbage is a great resource in the wrong place lacking someone's imagination to recycle it into everyone's benefit” (Hansen 2015). While still in the wrong place, “waste” certainly generates the right level of attention among scientists, policymakers, business professionals, and regular citizens all over the globe. Accordingly, the amount of publications on “waste management” topics has grown exponentially. For instance, the keyword search of “waste management” on Scopus online bibliographic database results in 58.746 publications between academic peer-reviewed articles, trade news and institutional documents published from 1959 until today. The growth of the interest is shown on figure 1 below.

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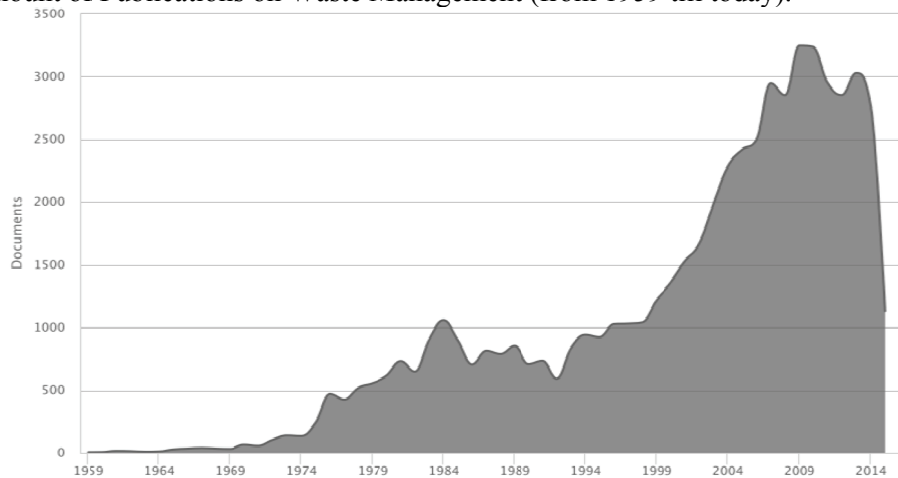
Abstract. With sustainability and management of waste as focus of multiple disciplines, there is still a considerable gap in the academic literature in regard to the definition of “waste management”. The present research addresses the issue of a substantial lack of an acceptable interdisciplinary definition of waste management by means of synthesizing existing literature on the matter and identifying the most recurrent and relevant waste management concepts by applying the method of text mining. The results allow gaining a deeper understanding of (1) the typical concepts of each scientific discipline that studies waste management, (2) cross-disciplinary concept differences and similarities, and (3) the concept networks that can become potential building blocks of the waste management studies definition. Finally, a number of future research directions and propositions are suggested.

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1 Introduction

“Garbage is a great resource in the wrong place lacking someone's imagination to recycle it into everyone's benefit” (Hansen 2015). While still in the wrong place, “waste” certainly generates the right level of attention among scientists, policymakers, business professionals, and regular citizens all over the globe. Accordingly, the amount of publications on “waste management” topics has grown exponentially. For instance, the keyword search of “waste management” on Scopus online bibliographic database results in 58.746 publications between academic peer-reviewed articles, trade news and institutional documents published from 1959 until today. The growth of the interest is shown on figure 1 below.

Figure 1: Amount of Publications on Waste Management (from 1959 till today).



Adapted from Scopus electronic bibliographic database, “waste management” search query, retrieved on July 20, 2015.

In 1959 the interest to waste management research is almost inexistent counting only 5 publications, but in 2010 it reaches the peak with 3.239 publications. Even though academic researchers, policy makers and professionals show more and more concern with waste and its management, up till today there is no comprehensive and shared definition of what waste management is. Moreover, the complexity and practical importance of managing waste makes it crucial to employ an interdisciplinary perspective to its research.

Based on the above, the current research is aimed at studying the existing waste management literature in order to shed light on various conceptual connections within waste management research.

The literature review was conducted following the method described by Cooper (1988) and the findings were further scrutinized via text mining technique in order to identify the most recurrent concepts within studies of waste management.

The results help better understand what are:

- (1) the typical concepts of each scientific discipline that studies waste management. A taxonomy based on the level of concepts' interdisciplinarity revealed a number of general, overarching, common and specific waste management concepts;
- (2) the cross-disciplinary differences and similarities of key recurrent concepts;
- (3) the concept networks that can become potential building blocks of the waste management studies definition.

The conducted literature review confirms the absences of a clear and shared definition of waste management. Even though finding or creating the definition is not the direct objective of the present research, it might become a goal for further investigation.

This paper is structured as following: section 2 describes the literature review selection criteria and protocol, section 3 focuses on the text mining technique employed to analyse the data collected during the literature review, and section 4 discusses the findings. Finally, the conclusions emphasize summarizing remarks, limitations and opportunities for future research.

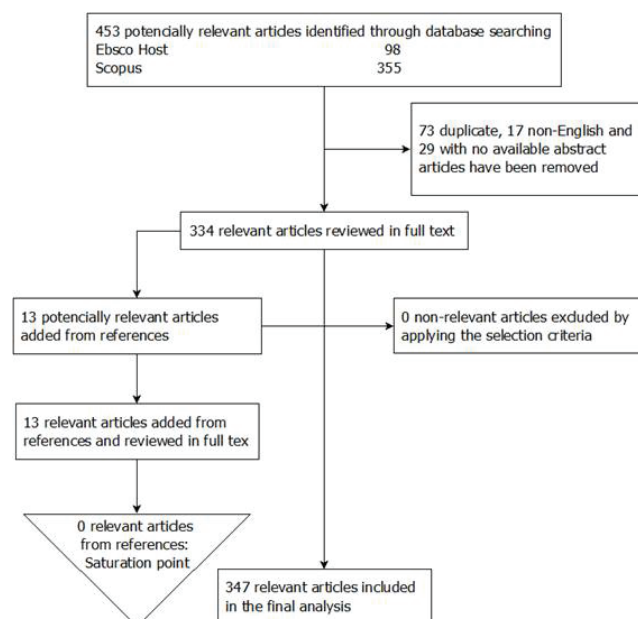
2 Waste management literature: Selecting relevant publications

A systematic literature review on waste management was conducted following methodology outlined by Cooper (1988), choosing an option of a selective approach to a keyword search of peer reviewed scholarly articles. Two major electronic bibliographic databases were consulted to locate and select the publications. Then, a group of 14 researchers collectively worked with the sample in order to create, pilot-test and confirm the coding protocol, which was later used to analyse all the publications in a comparable and uniform manner. Finally, the selected publications were classified by their scientific affinity following European Research Council (ERC) taxonomy. Such categorization served to proceed to a further step of the analysis via text mining.

2.1 Database search and selection strategy

In order to retrieve relevant publications in the field of waste management research, two major electronic bibliographic databases, Ebsco Host-Business Source Complete and Scopus, were consulted. The search query included keyword "waste management" linked via Boolean AND with each of the following keywords: "state of the art", "literature", and "defin*". The search conducted in January 2014 resulted in overall 453 articles. Figure 2 shows the screening process employed to the results retrieval.

Figure 2. Flow Diagram for Literature Selection Process



First, duplicates (73 articles) and studies with no available abstract (29) were discarded. For practical reasons, only studies in English were taken into consideration and thus non-English (17) articles were eliminated from the final pool.

According to Randolph (2009), electronic searches may lead to an insufficient amount of articles for a thematically-exhaustive review and as suggested by the author *“the most effective method may be to search the references of the articles that were retrieved, determine which of those seem relevant, find those, read their references, and repeat the process until a point of saturation is reached — a point where no new relevant articles come to light”* (Randolph 2009, 7). References retrieved from the

citations were therefore used as a secondary, but essential, source. After iterative cross-referencing of 334 articles, 13 additional articles were found and included to the sample. This search strategy identified a total of 347 qualifying articles, published between 1976 and 2014.

2.2 Coding frame: a formal reading protocol

In order to read, classify and analyse the content of the retrieved publications, a formal protocol was developed with the help of a team of 14 researchers. Table 1 schematically represents the final version, or a coding frame, of the formal reading protocol.

The coding frame was developed gradually and tested by the entire group of researchers involved in the period of May-July 2014. First drafts of the coding frame were tested on a sample of 1-3 articles per researcher. Regular meetings allowed on-going discussion about potential difficulties and ambiguities of the information to be captured and criteria for coding, which eventually led to several modifications of the protocol. In the end of group negotiation and testing, all the researchers used the same coding frame that they followed in the analysis of the assigned articles. This coding frame was supplied with detailed instructions on the format of coding (e.g. free text or “yes/no” choice), the amount of detail to capture, and the guidelines how to handle ambiguities. All the individual difficulties were discussed and addressed on a case-by-case basis.

Table 1. Literature Review Protocol: Coding Frame Categories.

Bibliographic data	ERC domain	Research origin	Article content	Research methodology	Waste management
Author(s); Title; Journal; Year/Nr; Keywords; Abstract; Number of Google scholar citations	Macro domain (e.g. SH); Discipline (e.g. SH1); Sub- discipline (e.g. SH1_3); Comments	Authors' country; Authors' institution type (e.g. University, Public institution, Private company); Authors' institution; Research data country	Research objective; Research results; Audience (specialized scholars, general scholars, practitioners or policy makers, general public)	Applied method; Method type (Qualitative, Empirical research, Quantitative descriptive, Quantitative inferential)	Type of waste; Definition of “waste management”; Related definitions

The reading and analysis of the articles took place in June-October 2014. In a few cases, where it was impossible to retrieve full texts of the papers, the analysis was based on reading the abstract.

2.3 Thematic grouping by scientific domains (ERC)

The results were aggregated, cleaned and homogenised by the lead team composed of the authors of the present study. Table 2 shows the detailed synthesis of the analysed articles per their scientific affinity (ERC domain), which was considered the most significant criteria to categorize the articles in our sample.

Table 2: Literature review synthesis, by articles' scientific affiliation (ERC domain).

SH: Social Sciences and Humanities 73%, n=256												PE: Mathematics, physical sciences, information and communication, engineering, universe and earth sciences 21%, n=71		LS: Life Sciences 4%, n=13		Other 3%, n=11		Total 100%, n=347	
		SH1 Individuals, institutions and markets 20%, n=70		SH2 Institutions, values, beliefs and behaviour 15%, n=53		SH3 Environment and society 37%, n=129													
Authors' origin:	Europe	55%	93%	55%	60%	58%	55%	60%	65%										
	North America	29%	13%	21%	23%	15%	-	50%	22%										
	Asia Pacific	28%	3%	27%	23%	25%	36%	10%	26%										
	Africa	9%	-	7%	6%	5%	9%	-	6%										
	South America	9%	-	2%	2%	5%	9%	-	3%										
Author's affiliation:	University	91%	79%	85%	86%	95%	73%	90%	80%										
	Public Institution	9%	10%	16%	13%	8%	18%	10%	7.4%										
	Private company	6%	17%	9%	9%	5%	9%	-	4%										
Research approach:	Qualitative	74%	93%	67%	74%	44%	18%	56%	55%										
	Quantitative	47%	13%	49%	42%	41%	91%	33%	31%										
	Empirical data analysis	53%	37%	53%	50%	58%	82%	56%	53%										
Research data origin:	Europe	41%	82%	51%	52%	4%	45%	67%	47%										
	North America	15%	23%	21%	20%	17%		50%	17%										
	Asia Pacific	37%	5%	26%	26%	39%	36%	17%	26%										
	Africa	9%	-	11%	9%	7%	9%	17%	8%										
	South America	4%	-	3%	3%	7%		17%	3%										
Average # of Google citations:		18,95	10,28	19,9	18,07	18,07	11,55	25,07	18,55										
Top types of waste:		Urban and solid waste, general/multiple type waste, construction and demolition waste, hazardous & radioactive waste	Waste in general, municipal solid waste, EU waste, hazardous waste, radioactive waste	General/multiple types waste, solid urban and industrial waste, hazardous e-waste, hazardous waste	General and multiple types waste, solid waste, solid urban waste, hazardous waste, construction and demolition waste, industrial waste	General and multiple types waste, solid waste, solid urban waste, hazardous waste, e-waste, construction and demolition waste, industrial waste	Municipal waste, organic waste, solid waste, pathological waste	Solid waste, metal waste, concept of waste as a process, construction waste	General/ multiple waste, solid and urban waste, construction & demolition waste, hazardous waste; e-waste, industrial waste										

The synthesis of the results confirmed that the number of publications has increased exponentially during the past 15 years. Only about 13.5% of the studies were published before the year of 2000. The rest of the publications in the sample were almost equally distributed between the first decade of 2000s (44.5%) and only five years of 2010s (42%).

Scholarly articles written by researchers with University credentials (80%) prevail in the sample and, in some cases, the articles are authored by public policymakers (7.4%) or professionals (4%) from the private sector. At the same time, the intended audience of the studies is not necessarily academic. Even though scholar audience (84%) could benefit from the majority of studies, a good number of studies (73%) are destined for waste management professionals and public officials, and some - for general public (20%).

The most frequently used keywords were found to be: "waste management", "life cycle assessment", "sustainability", "environment", "solid waste", "reverse logistics", "industrial ecology" and "recycling".

While one journal in our sample ("Resources, Conservation and Recycling") could be considered the leading publication outlet of the literature on waste management accounting for about 10% of the selected articles, there is a very long tail of journals that had no more than 8-9 (and most frequently only 1-3) articles published.

In our sample the top countries of authors' universities or institutions are: USA (45), UK (44), Italy (24), China (14), Canada (13) and India (10). Even though selection of the language (English) could bias our results by putting four English-speaking countries in the top list, overall representation of European authors combined altogether outpaces scholars from other continents and the overall country of origin mix is quite heterogeneous. Interestingly, while UK and US data are those more often used in the studies (naturally, related to the country of researchers' origin as shown before), EU data (i.e. collective of several EU countries) are analysed extensively, as our results show.

Methodology-wise, approximately 55% of the articles analysed are designed as qualitative studies, 31% - as quantitative, 14% - as mixed, and approximately 53% of them relied on the use of empiric data.

Overall we found a high level of heterogeneity in almost every analysed field. In order to reach a higher level of clarity, it was decided to treat the entire sample by taking into consideration which scientific discipline a particular study belongs to. As it's shown in Table 2, 21% of the articles belong to PE (Physical Sciences and Engineering) macro-field, 73% - to SH (Social Sciences and Humanities) macro-field, which can be further broken down to SH1 (Economics, Finance and Management) - 20%, SH2 (Sociology, social studies, political science, law and communication) - 15%, and SH3 (Environmental studies, demography, social geography, urban and regional studies) - 37%. Other smaller groups included other SH (SH4, SH5) - 1%, LS (Life Sciences) - 4%, and some interdisciplinary studies (PE and SH) 2%.

Classification of the selected publications according to ERC scientific domains is fundamental for the objectives of the present research, which aims to identify disciplinary differences and similarities in key concepts employed in the studies of waste management. However, in order to guarantee significance of the results in the following steps of the analysis via text mining we had to ensure that each segment of articles (grouped by ERC domain principle) had a sufficient number of texts. As a result, only 4 segments (SH1, SH2, SH3, PE) were promoted to the further steps of the analysis while the remaining segments, accounting for about 7% of the sample overall, were discarded.

3 Data analysis: text mining approach

Text mining approach, just like the broader family of methods of data mining, could be defined as a process of generating knowledge through elaboration of large samples of documents and databases (Tan 1999). In case of text mining, we are talking exclusively about analysis of textual data. Some scholars consider text mining as a strategically powerful technique allowing extraction of relevant insights from large unstructured sets of data, thus turning “hidden data” into ordered sets of semantic and conceptual information (Bolasco and Canzonetti 2003; Dulli, Polpettini and Trotta 2004).

Text mining approach to a systematic waste management literature review was applied to the texts of 347 abstracts following three steps. First, “distinctive words” were identified for each of four segments grouped by their scientific discipline. Second, distinctive words were transformed into relevant concepts by taking into consideration most frequent word combinations used in the texts. Third, the relationships between various concepts were analysed for each scientific discipline and for the entire sample. The analysis was conducted with the help of KHCoder software.

3.1 Domain-specific vocabulary: Distinctive words

The first step of text mining focused on identifying specific vocabulary for each ERC domain. To do so the frequency of words use was counted based on the analysis of text of the publication’s title, abstract and keywords. Only nouns and adjectives were taken into consideration in order to preserve linguistic and conceptual significance, thus eliminating verbs. Lexical or textual analysis as a rule relies on lemmas as a unit of analysis. Lemma is a canonical or dictionary form of a word chosen by convention to represent all word forms (Leopold and Kindermann 2002). In case of verbs, lemma is usually infinitive (Guerin-Pace 1998), which makes it difficult to operate via text mining on the level of word combinations and concepts. To standardize and simplify the basic units of the analysis, the verbs were excluded.

The measure of conditioned probability helped to identify whether or not (and how much) frequently used words were specific to the analysed ERC domains (Miner et al 2012). As explained before, each of four segments of publications grouped on the basis of ERC domain/discipline was analysed separately in order to identify the most recurrent words first. To add more rigor, the analysis took into consideration not only the “absolute” frequency, but specificity of vocabulary for each scientific discipline or “relative frequency” (Egghe and Michel 2002). The “distinctive” words were identified using the similarity index, namely Jaccard index (Huang 2008), calculated as ratio between $A \cap B$ “intersection” probability and $A \cup B$ “union” probability, where A is a certain word and B is a segment of ERC domain/discipline.

The index represents the ratio between: i) the probability that the word is used in the texts of one scientific domain, ii) the sum of probability that the word can be used in all the texts, and iii) the proportion of the texts of a specific domain in relation to all the texts. Mathematically, it can be expressed as formula (1) below:

$$(1) \quad Jaccard\ index = \frac{A}{A+B+C}$$

where A stands for the number of documents belonging to a specific scientific domain/discipline where the word is used; B – for the total number of documents where the word is used; and C – for the number of documents belonging to a specific scientific domain/discipline.

Table 3 shows the list of the distinctive words for each of four ERC domains/disciplines. Some words were eventually excluded from the final selection (bottom part of table 3) due to the fact that they were very general (specific to all management and/or academic literature, e.g. “study”, “literature”, “result”) and could not contribute to the specific analysis of waste management studies.

Table 3: Top 10 distinctive words per ERC domain/discipline.

Distinctive word	SH1			SH2			SH3			PE		
	POS*	Jaccard	Distinctive word	POS*	Jaccard	Distinctive word	POS*	Jaccard	Distinctive word	POS*	Jaccard	Distinctive word
management	Noun	0.2172	definition	Noun	0.2222	environmental	Adj	0.2167	process	Noun	0.1373	
waste	Noun	0.1922	waste	Noun	0.1657	policy	Noun	0.1423	material	Noun	0.1320	
policy	Noun	0.1656	law	Noun	0.1585	material	Noun	0.1412	cost	Noun	0.1314	
environmental	Adj	0.1626	environmental	Adj	0.1188	product	Noun	0.1339	treatment	Noun	0.1266	
framework	Noun	0.1500	control	Noun	0.1170				model	Noun	0.1257	
			new	Adj	0.1167							
Selected distinctive words												
Other												
literature	Noun	0.2312	article	Noun	0.1927	study	Noun	0.2077	result	Noun	0.1584	
study	Noun	0.1568	EU	Noun	0.1429	use	Noun	0.1393	study	Noun	0.1509	
result	Noun	0.1529	provision	Noun	0.1250	datum	Noun	0.1355	application	Noun	0.1220	
different	Adj	0.1479	relation	Noun	0.1190	approach	Noun	0.1328	impact	Noun	0.1217	
general	Adj	0.1429				problem	Noun	0.1323	different	Adj	0.1192	
						collection	Noun	0.1288				

*POS – part of speech

3.2 From words to concepts: analysis of concordance

The objective of the following step is to build “recurrent concepts” from the combination of selected “distinctive words” identified in the previous step and most frequent word combinations with them. As before, the analysis was conducted for each segment grouped by ERC domain/discipline. As explained by Bolasco (2005) such analysis defined as “analysis of concordance”, as an output produces a body of “co-texts” with node words (derived from “distinctive words”) and most frequently used words in the immediate left or right positions within texts (max. 5 positions before or after the node word).

As a synthetic concordance measure used to identify the most significant word combinations could be expressed via a score presented in a formula (2) below:

$$(2) \quad S(w) = \sum_{i=1}^5 \frac{(l_i + r_i)}{i}$$

where l_i stands for the frequency of a word w occurrence i -number of words before (i.e. on the left) from the node word. On the other hand, r_i stands for the frequency of a word w occurrence i -number of words after (i.e. on the right) from the node word. The higher frequency of a certain word w concordance with the node word on the left or on the right ($l_i + r_i$) - the higher $S(w)$ score it will return. Calculating the $S(w)$ score involves taking into consideration the fact that concordance ($l_i + r_i$) depends on the distance i between node words and precedent/following words: shorter distance produces a higher score.

The list of word combinations for each node word was ordered based on the $S(w)$ score and, after a linguistic check, first 10 “valid” results were chosen. Table 4 shows the final list of concepts derived from the most frequent word combinations of node words and words on their immediate left or right.

Table 4: Concepts Derived from Node Word Combinations, per ERC domain/discipline.

SH1 (economics, finance and management)					
environmental	framework	management	policy	waste	
environmental	regulatory framework	waste management	environmental policy	waste	
performance	theoretical framework	management practice	waste policy	management	
environmental policy	management framework	environmental	policy frame	construction	
environmental	research framework	management	public policy	waste	
management	contextual framework	performance	management policy	solid waste	
environmental impact	institutional framework	management	economic policy	demolition waste	
environmental protection	legislative framework	management education	policy deliberation	waste service	
environmental issue	modelling framework	management policy	policy idea	waste	
environmental regulation	quantitative framework	management theory	policy maker	minimization	
environmental practice	stochastic framework	e-waste management	policy tool	waste indicator	
environmental technology		risk management		waste collection	
environmental cost		water management		waste reduction	
				waste policy	
SH2 (sociology, social anthropology, political science, law, communication, social studies of science and technology)					
environmental	control	definition	law	waste	new
environmental	waste control	legal definition	waste law	waste	new law
assessment	mandatory control	broad definition	EC law	management	new waste
environmental	applicable control	clear definition	new law	waste disposal	new
protection	democratic control	EC definition	Community law	waste policy	problem
environmental impact	disease control	alternative definition	Merli law	waste	new act
environmental policy	legislative control	central definition	anti-trust law	treatment	new
environmental concern	control officer	complete definition	applicable law	waste law	element
environmental conflict	pollution control	directive definition	law	radioactive	new
environmental	control procedure	overarching	certainly	waste	guideline
protection	voluntary control	definition	Delaware law	waste directive	new insight
environmental benefit		precise definition	International	Community	new
environmental pollution			law	waste	investment
environmental				EC waste	
management				waste	
				regulation	
SH3 (environmental studies, demography, social geography, urban and regional studies)					
environmental	material	policy		product	
environmental activity	material flow	environmental policy		environmental product	
environmental assessment	waste material	policy goal		waste product	
environmental impact	material recovery	policy network		product life	
environmental issue	raw material	waste policy		product policy	
environmental management	recyclable material	disposal policy		green product	
environmental performance	secondary material	policy implication		integrated product	
environmental policy	alternative material	management policy		intermediate product	
environmental product	combustible material	product policy		PVC product	
environmental protection	material cycle	policy maker		product stewardship	
environmental strategy	construction material	development policy		product management	
product environmental					
PE (Mathematics, physical sciences, information and communication, engineering, universe and earth sciences)					
cost	material	model	process	treatment	
energy cost	programming model	BWAS model	unit process	waste treatment	
disposal cost	I-O-W model	cost model	production process	treatment option	
management cost	management model	input-output model	reuse process	treatment plant	
care cost	cost model	I-O-W model	assessment process	alternative treatment	
investment cost	input-output model	management model	LCA process	end-of-life treatment	
cost model	mathematical model	mathematical model	composting process	water treatment	
cost reduction	thinking model	process model	decision process	treatment technology	
transportation cost	quality model	programming model	chemical process	end-of-pipe treatment	
material cost	process model	quality model	industrial process	treatment facility	
operating cost	BWAS model	thinking model	process impact	treatment	
significant cost				infrastructure	

3.3 Connections between concepts: Betweenness centrality and co-occurrence networks

The objective of the third and final stage of text mining consists in identifying existing connections between various concepts or, in other words, creation and visualization of co-occurrence network. Figures 3 and 4, discussed in more detail in the following sections, show the co-occurrence networks, with and without taking into consideration ERC domain/disciplines respectively.

The method developed by Fruchterman & Reingold (1991) helped to arrange the concepts in a form of a network or a map, which visually aids reading and understanding the results. Nodes represent the concepts, while lines – co-occurrences of concepts within texts (Özgür et al. 2008). Stronger and more frequent co-occurrences between concepts, calculated via Jaccard index, are depicted with bolder lines. The length of lines and the proximity of nodes, on the other hand, are purely arbitrary and do not necessarily represent a closer conceptual association or stronger co-occurrence.

The overall co-occurrence network on figure 4 shows only the strongest co-occurrences without taking into consideration ERC domains/disciplines. The strength of association is measured for each possible combination between the concepts included in the analysis. To define the centrality of the nodes, a measure called “betweenness centrality” was applied. It’s based on the frequency of each single node occurrence within the shortest path connecting various concepts (Freeman 1977).

Betweenness centrality indicates how each node is connected to other nodes in-between the network. In other words, betweenness centrality measures the relevance of the node by evaluating its presence in the connection paths between various nodes. Formally speaking, betweenness of node X equals to number of paths of the minimal length for all the origin-destination node combinations that include node X , normalized according to the maximum number of possible combinations. The mathematical count therefore involves the following:

1. identify all node combination (couple of origin-destination);
2. identify the minimal length connection path(s) between the nodes for each couple;
3. count the number of connection paths that involve a specific node and exclude all the connection paths where origin and destination are the same node;
4. calculate the total number of connected node couples (discarding those excluded in step 3)
5. normalize the values obtained at step 3 and divide it by the maximum measure obtained at step 4.

Finally, figure 3 shows co-occurrence between concepts (nodes) while taking into consideration their scientific domain/discipline.

4 Discussion

The following sections are dedicated to the discussion of the results obtained via text mining applied to the study of the literature on waste management. First, we’ll discuss how connections between concepts and ERC domains/disciplines can help describe the scope of the existing waste management studies from 1959 till today. Second, by looking at co-occurrences and connections between various concepts in the entire sample, we’ll show what current and future interdisciplinary research might look like. Finally, we’ll discuss a well-known EU approach to waste management (i.e. “waste management hierarchy”) and how it corresponds to the key concepts recurrent in the academic publications.

4.1 Field of waste management studies: cross-disciplinary conceptual connections

Based on the analysis of co-occurrences of key concepts both inside and in-between ERC domains/disciplines, we identified how recurrent waste management concepts connect one to another. The results are shown in a network graph on figure 3 below.

Figure 3: Concept Co-occurrence Network, per ERC domain/discipline

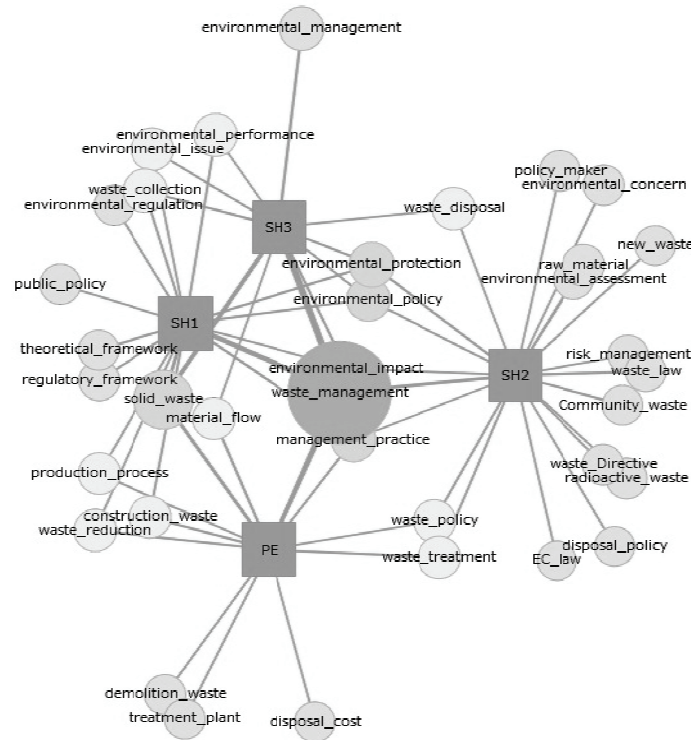


Figure 3 demonstrates a visualisation of connections between waste management concepts taking into consideration ERC domains/disciplines. The size of the nodes represents the frequency of concept use: larger circles are more frequently used concepts. Based on the reading of the results, we can distinguish between different categories of waste management concepts:

- **General concepts** – concepts common to all ERC domains/disciplines;
- **Overarching concepts** – concepts common to three out of four scientific disciplines;
- **Common concepts** – concepts used in at least two out of four scientific disciplines;
- **Specific concepts** – concepts specific to only one scientific discipline.

Classifying concepts according to their scientific affiliation could be used to create a tentative umbrella definition of waste management studies, common to all or most of the scientific disciplines involved in waste management research.

One of the applications of an ‘umbrella definition’ of waste management studies could be to underline the interdisciplinarity and/or fields of each discipline’s expertise within waste management research. As a result, some directions for future research could follow. For instance, the topics that are currently studied by one scientific domain exclusively could in future be investigated from the perspective of other disciplines as well.

Based on figure 3, the most relevant interdisciplinary waste management subjects are represented by *general concepts* (“waste management” and “environmental impact”) and *overarching concepts*

(“environmental protection”, “environmental policy”, “solid waste”, and “management practice”). *Common concepts* (“waste policy”, “waste treatment”, “waste reduction”, “construction waste”, “production process”, “material flow”, “environmental performance”, “waste disposal”, “waste collection”, “environmental issue”) result quite evenly distributed between different scientific domains. Finally, as for *specific concepts*, SH2 grouping, dominated by legal studies, has the highest concentration of concepts that belong to only one field of waste management research. Such studies seem to concentrate on normative and regulatory aspects of waste management, which limits their scope and applicability to other academic disciplines. Interestingly, the concept of “risk management” results as a specific SH2 concept, while it can be of potential interest for quantitative statistical studies, as well as business and management research. Similarly, subject of “disposal cost” (resulting as a specific PE concept) can be of great interest to SH1 economics and management studies and SH3 environmental studies research. Additionally, such expectedly ‘legal’ concepts as “public policy” and “environmental regulation” result in our sample as specific SH1 economics and management concepts.

Overall, figure 3 shows that PE domain concepts tend to talk about various stages of waste disposal (collection, treatment, disposal, disposal costs etc.). SH domain, on the other hand gravitates towards more general topics, such as management models and waste regulations. A systematic analysis of all the levels of concepts leads to the following broad description of waste management studies:

Waste management studies are generally focused on the investigation of the environmental impacts. Within this general context, social sciences give a peculiar emphasis on environmental protection and policies, whereas solid waste and management practices require integrated approach involving SH social studies (SH1 management disciplines in particular) and quantitative PE disciplines.

4.2 Concept networks and research streams

Figure 4 represent the concept network built on betweenness centrality principle and visualised without taking into consideration scientific domains. The dimensions of the circles in this case were standardized in order to ease its readability. The groups formed by the concepts connections can further help identify opportunities for future waste management research.

Figure 4: Waste Management Concept Network

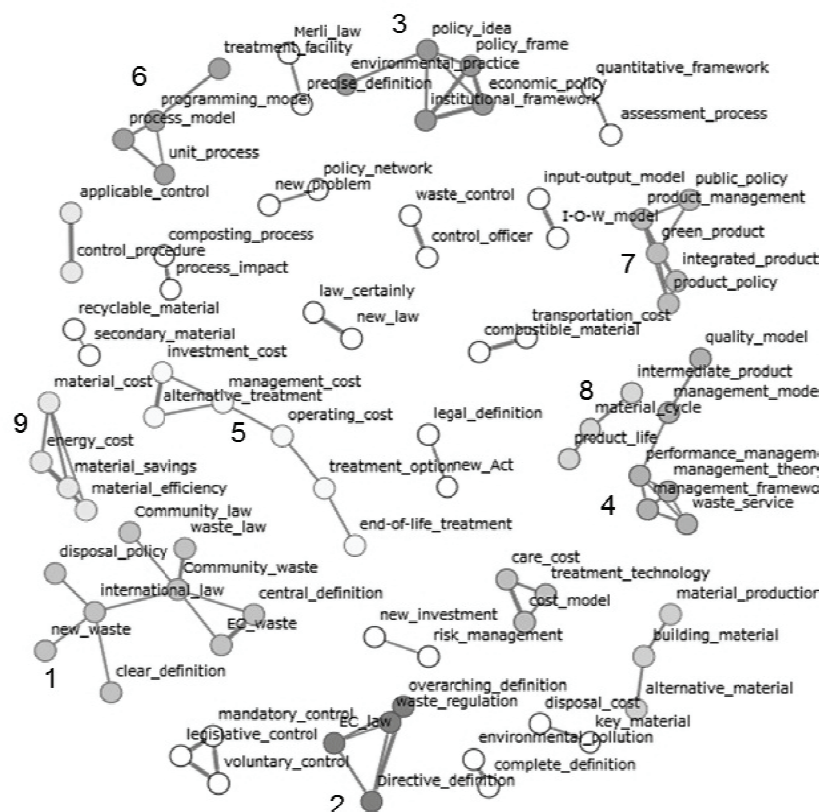


Figure 4 shows a number of research streams within waste management studies, graphically seen as concepts' constellations. Some streams result richer and denser, particularly those oriented at research of a clear and shared definition of waste from a legislative standpoint (constellation 1 and 2 at the bottom left of the graph). Similarly, a stream of institutional and political economy research (constellation 3 at the top of the graph) is geared towards normative definitions, yet it appears slightly more interdisciplinary than strictly legal streams (1 and 2).

Another evident research stream (constellation 4 at the right) concerns managerial models, quality and performance. Constellations 5 (central part of the graph, slightly towards the bottom) and 6 (top left) seem to revolve around materials systems and processes, including evaluation of relative costs and investments efficacy.

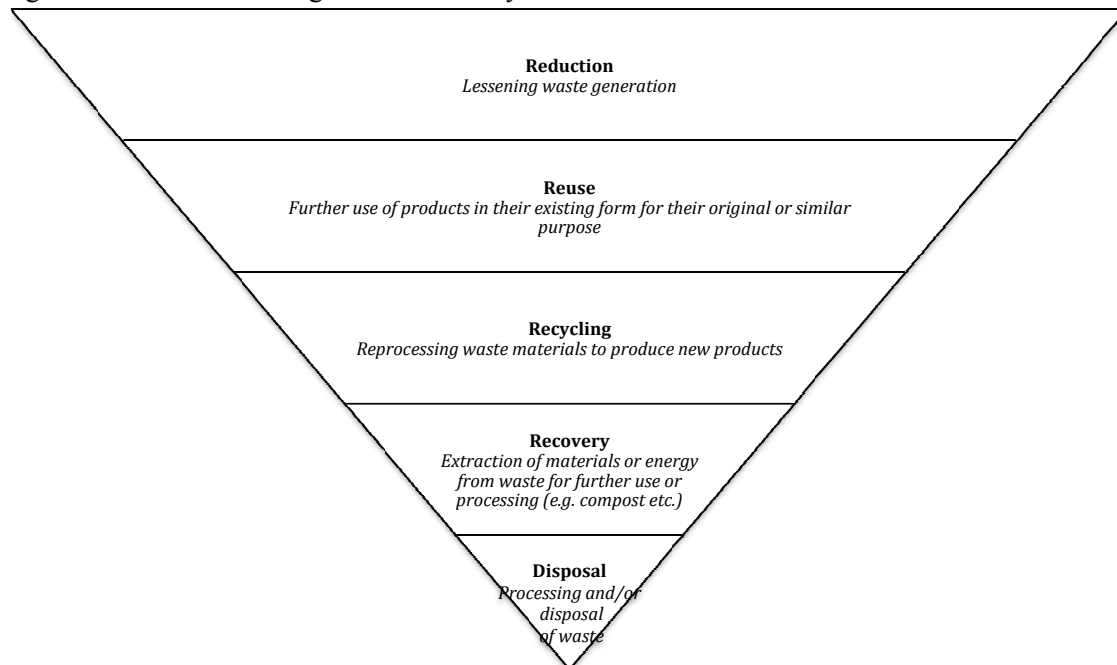
Last but not the least are more 'technical' research streams that regard for instance: green product management and integrated production systems that control and minimize waste (constellation 7 on the top right); materials and product lifecycles (constellation 8 at the centre, slightly to the right); evaluation of energy costs and materials savings (constellation 9 at the left).

4.3 Academic research and EU policies: hierarchy and priorities

Waste management, as a high priority practical concern, is the subject of attention both by academics and policy makers. From European Union perspective, the recommended approach to waste management is summarized under 2008/98/EC Waste Framework Directive (EU Commission 2008), widely referred to as Waste Hierarchy (see figure 5). Such hierarchy aims to summarize the fundamental principles of waste management and to define the priority scale for possible alternatives

in waste management decision-making. It's objective, naturally, is to promote and maintain sustainable production and process management on all levels.

Figure 5: EU Waste Management Hierarchy.



Adapted from 2008/98/EC Waste Framework Directive (EU Commission 2008).

Integrated management approach underlies EU Waste Hierarchy philosophy. According to the hierarchy, the top priority of efficient waste management is reduction and ideally complete avoidance of waste, while waste disposal is considered the least preferable option. Such approach treats waste as a possible resource rather than an unfortunate by-product of any human activity.

Comparing the waste hierarchy with the results obtained from the analysis of waste management literature in our sample leads to some meaningful considerations. As we can see on figure 3, one of the key general concepts of waste management literature in our sample is “environmental impact”, followed by a number of subjects that are directly or indirectly linked to waste collection and waste disposal – the last option of the hierarchy. Thus, the scientific studies seem to consider the policies regarding materials’ end of life rather than the management logic of waste minimization.

Such considerations are coherent with other studies (Price and Joseph 2000; Barrett and Lawlor 1997; Tjell 2005; Wilson 1996; Wilson 2007) that claim that waste hierarchy is not particularly efficient in driving governmental policies, and neither academic research. The complexity linked to waste disposal may be the reason why there is a considerable body of studies regarding the lower options of the waste hierarchy. For example, municipal solid waste management, one of the most challenging types of waste to move up the hierarchy, is the subject of numerous studies due to the fact that waste separation and collection procedures are critical to various stakeholders.

The text mining approach to the literature review in our sample seems to confirm the hypothesis that minimization and reduction waste management options occupy less space in the current waste management research than waste disposal and recovery studies. Consequently, our literature research demonstrates that existing waste management studies go somewhat contrary to the priorities defined by the EU waste hierarchy.

5 Conclusions

Academic literature on waste management has grown exponentially in the past years. While different scientific domains and disciplines actively engage in the waste management studies, there seems to be no common ground established that would allow a comprehensive definition of general waste management studies, their scope and limits.

Based on the lack of a sound and shared working definition, the object of this research is to analyse the international academic literature on waste management in order to identify the most relevant concepts and topics that currently occupy the attention of waste management scientists, analyse differences and similarities, as well as uncover directions for future research.

This literature review analysis was conducted via text mining technique applied to a representative sample of international scientific publications from 1956 till 2014. This analysis led to identification of distinctive words and recurrent concepts employed by various scientific domains and disciplines (ERC) involved into waste management research.

The results helped build taxonomy of relevant waste management concepts based on the connections between words and word combinations in various scientific disciplines. Specifically, general, overarching, common, and specific concepts were identified leading to creation of a tentative umbrella-definition of waste management studies: *Waste management studies are generally focused on the investigation of the environmental impacts. Within this general context, social sciences give a peculiar emphasis on environmental protection and policies, whereas solid waste and management practices require integrated approach involving SH social studies (SH1 management disciplines in particular) and quantitative PE disciplines.*

A further concepts analysis shows that some topics are studied exclusively by one scientific discipline, while it could benefit from more interdisciplinary perspectives. For instance, the concept of “risk management (currently, a concept specific to SH2 discipline) and “disposal cost” (specific to PE domain).

Additionally, the results show the most significant existing research streams, which were identified through statistical betweenness measures and visualised as ‘constellations’ inside concept networks. The existing studies seem to concentrate on normative research, institutional and political economy research, managerial models, and ‘technical’ (materials, energy and process management) research. Finally, the research findings were contrasted with EU waste hierarchy, highlighting some critical points between normative directives and researchers’ attention to certain topics.

The chosen methodology of text mining however has some limitations, which could have influenced the results. First, the concepts were identified as combinations of two words. Even though two-word concepts could be considered dominant in the scientific writings, future research may benefit from additionally analysing some one-word and three-and-more-word concepts. Furthermore, future research could be improved by refining the concept creation step and limiting insignificant or too general results. Alternatively, the automatic data analysis could be supplemented with a qualitative study of the concepts. Finally, future studies could execute text mining on a larger corpus of texts (e.g. full texts), which would require overcoming some considerable technical issues.

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