



DESTROY DESTROY THE ALLIANCE

IASPM- PORTUGAL

DESTROY THE SILENCE

Livro de Abstracts | Book of Abstracts

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INDEX | ÍNDICE

Situations of the feminist struggle in Rio de Janeiro (1920 - 1930): Carmen Portinho's actions.....	2
I Was a Teenage Goth: Mapping the Journey of a Youth Culture Historian.....	4
Women in Rock Memoirs: Music, History and Life-Writing.....	6
A city and a film amidst neon dreams. Encounters, transactions and appreciations with contemporary urban music cultures.....	10
Youth Resistance and Acid Heritage.....	12
From Myspace to Spotify. Musical platforms, dematerialization, and new market challenges for Portuguese independent labels.....	14
Lady Gaga styles as a parental projection.....	16
Music as pedagogy: The relationship between Music and Cinema. Review of the movie "School of Rock" (2005).....	18
Contemporary Nerdcore Music Scenes: Emergence, Dynamics and Consolidation in the XXI Century.....	22
Rhythms of Resistance: DIY, Collective Action, and Public Pedagogy.....	24
São Paulo's 'National Biennial' (1970 - 1976).....	26
The Japanese videogame industry's translocal scenes. Creative processes, networks and diasporas in Northern Portugal.....	28
Music Festivals as an Epicenter of Celebration.....	30
Musicking and acouSTEMology on lofi hip hop.....	32

Lady Gaga styles as a parental projection

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Abstract

Since the beginning of her career, Lady Gaga has portrayed many characters through extravagant looks specially designed by the HAUS of Gaga. Her worldwide success has led internationally renowned biographers to question the origins of her fame, especially investigating the histrionic and theatrical aspect of the role model embodied by the pop star and the cross-over that Lady Gaga has been able to play between multiple gender and generation identities. This contribution, starting with a brief description of the origins of Lady Gaga's character, attempts to open a glimmer of insight into the dynamics that led Stefani Joanne Angelina Germanotta to become a star: the upbringing she received from her father and mother to the point that it is possible to speak of Lady Gaga as a true paternal projection.

Keywords: Lady Gaga, Role model, Parenthood, Education, Paternal projection

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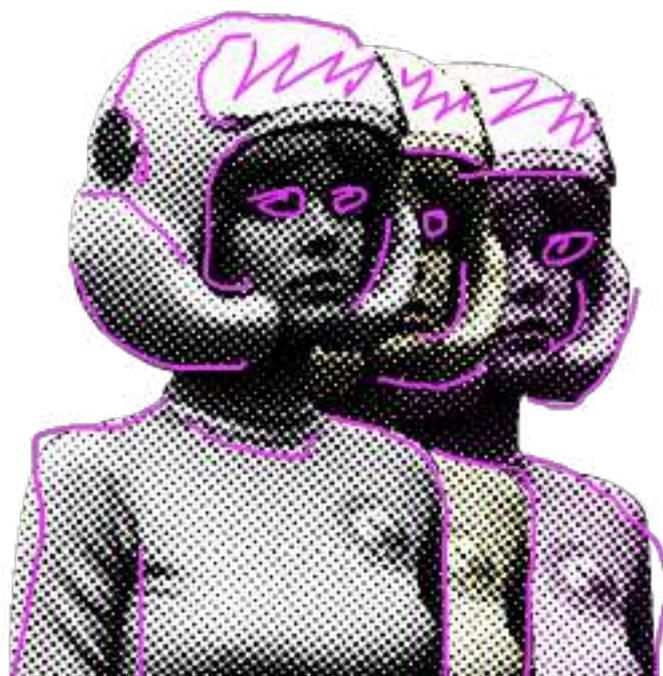
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LADY GAGA AND HER MAGIC POWERS

- ▶ Her second magic power is *globalism*: she's a powerful global phenomenon. Firstly, because she's famous the world over. Secondly, because *Lady Gaga's* gadgets are produced in various countries and sometimes contain variations to tantalise the obsessions of fans and collectors. It is exactly like this: post-modern cult objects are often «linked to the same producing pretext» (Facti, 1985, p. 450).



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