



UNIVERSITY OF MACERATA
Department of education, cultural heritage and tourism

International Seminars' Week
3 – 7 April 2017

GUESTS LIST

Andrej Srakar / Institute for Economic Research, Slovenia

Bharti Gupta / Central University of Jammu, India

Chiara Rinaldi / University of Gothenburg, Sweden

Daryna Petlina / Taras Shevchenko National University of Kyiv, Ukraine

Gonzalo del Moral Arroyo / University of Extremadura, Spain

Laurie-ann Hellsten-Bzovey / University of Saskatchewan, Canada

Maria Beatriz Rodrigues / Federal University of Rio Grande do Sul, Brazil

Massimo Giovanardi / University of Leicester, England

Oksana Malynovska / Taras Shevchenko National University of Kyiv, Ukraine

AGENDA

Monday 3 April - Department of education, cultural heritage and tourism

- 09.00 - 12.00 / Aula 6

Andrej Srakar (Institute for Economic Research, Slovenia)

“Studies on the economic impact of cultural events in cultural tourism”

- 15.00 - 18.00 / Aula 6

Andrej Srakar (Institute for Economic Research, Slovenia)

“Studies on the economic impact of cultural events in cultural tourism”





Tuesday 4 April - Department of education, cultural heritage and tourism

- 08.30 - 11.00 / Aula 1

Bharti Gupta (Central University of Jammu, India)

“Understanding the relevance of Qualitative Research Strategy in tourism studies”

- 11.00-14.00 / Aula 1

Daryna Petlina (Taras Shevchenko National University of Kyiv, Ukraine)

“Revenue Management in hospitality industry”

- 13.00 - 16.00 / Aula 3

Gonzalo del Moral Arroyo (University of Extremadura, Spain)

“La devianza in adolescenza”

- 14.00 - 17.30 / Aula 1

Bharti Gupta (Central University of Jammu, India)

“Understanding the relevance of Qualitative Research Strategy in tourism studies”

Wednesday 5 April - Department of education, cultural heritage and tourism

- 08.30 - 11.00 / Aula 4

Oksana Malynovska (Taras Shevchenko National University of Kyiv, Ukraine)

“Market activity of tourism companies”

- 11.30 - 13.30 / Aula 4

Maria Beatriz Rodrigues (Federal University of Rio Grande do Sul, Brazil)

“Inclusione lavorativa: criticità e prospettive”

- 14.00 - 17.30 / Aula 6

Oksana Malynovska (Taras Shevchenko National University of Kyiv, Ukraine)

“Market activity of tourism companies”



Thursday 6 April - Department of education, cultural heritage and tourism

- 08.30 - 11.00 / Aula 3

Laurie-ann Hellsten-Bzovey (University of Saskatchewan, Canada)
“Methodological issues in researching cyberbullying”

- 11.00 - 14.00 / Aula 12

Daryna Petlina (Taras Shevchenko National University of Kyiv, Ukraine)
“Revenue Management in hospitality industry”

- **15.30 - 19.00 / International Welcome Day**

**Aula Magna, Dipartimento di Scienze della formazione, dei beni culturali e del turismo,
P.le Luigi Bertelli n. 1, Contrada Vallebona**

Friday 7 April - Department of education, cultural heritage and tourism

- 09.00 - 12.00 / Aula 10

Massimo Giovanardi / University of Leicester, England

Chiara Rinaldi / University of Gothenburg, Sweden

“Place branding and local development: the role of food and gastronomy”

- 15.00 - 18.00 / Aula 10

Massimo Giovanardi / University of Leicester, England

Chiara Rinaldi / University of Gothenburg, Sweden

“Place branding and local development: the role of food and gastronomy”

Direzione e coordinamento scientifico / Management and scientific coordination: prof. Simone Betti

Comitato scientifico / Scientific Committee: prof.ssa Alessandra Fermani, prof. Alessio Cavicchi, prof.ssa Catia Giaconi, prof.ssa Flavia Stara, prof.ssa Isabella Crespi, prof.ssa Mara Cerquetti, prof. Simone Betti

